

26 EISIC – 2023

Analysis of humanitarian aid outcomes in the Republic of South Sudan using business analytics methods

Ilija Savatić Department of Digital Transformation and Data International Committee of the Red Cross (Switzerland) Email ilijasavatic@gmail.com

Bisera Andrić Gušavac

Department of Operations Research and Statistics University of Belgrade Faculty of Organizational Sciences (Serbia) Email bisera.andric.gusavac@fon.bg.ac.rs

Milena Popović

Department of Operations Research and Statistics University of Belgrade Faculty of Organizational Sciences (Serbia) Email milena.popovic@fon.bg.ac.rs

Abstract

The Republic of South Sudan grapples with persistent humanitarian crises marked by conflict, displacement, and widespread vulnerability. Understanding and analyzing the effectiveness of humanitarian response are crucial for addressing the urgent needs of the population. This paper undertakes a comprehensive analysis of historical data on humanitarian response in the Republic of South Sudan, employing methods of business analytics to provide insights into the current situation and formulate predictive models for future aid planning. Drawing upon advanced descriptive and predictive analytics, this study aims to shed light on the dynamics of key variables in humanitarian action. By reviewing data from the past 10 years and applying methods of business analytics, this research seeks to uncover underlying trends, interdependencies, and predictive patterns in the realm of humanitarian response. Leveraging methods of business analytics, the study goes beyond traditional approaches, utilizing datadriven insights to inform strategic decision-making and enhance the efficiency of humanitarian aid efforts. Findings can serve as the basis for identifying key drivers, exploring relationships, and informing evidence-based interventions providing valuable forecasts for the upcoming years, empowering decision-makers, and humanitarian organizations to proactively allocate resources, adjust strategies, and effectively respond to future humanitarian challenges.

Keywords

Humanitarian aid; Republic of South Sudan; business analytics; descriptive analytics; predictive analytics

1. Introduction

Humanitarian crises in the Republic of South Sudan have had devastating consequences on the lives and well-being of its population. Conducting comprehensive analytics of historical data on humanitarian response provides a deeper understanding of the nature and magnitude of the crisis in the Republic of South Sudan. By examining variables such as the number of people in need of humanitarian aid and the availability of arable land, researchers can gain insights into the dynamics and trends within the humanitarian landscape.

Data analytics on humanitarian response using advanced techniques offers an evidence-based approach to assessing the impact and effectiveness of past interventions. It helps determine the efficacy of different strategies, policies, and programs implemented in response to crises. By identifying successful approaches and areas for improvement, researchers can contribute to optimizing humanitarian aid efforts.

Analyzing historical data on humanitarian response in the Republic of South Sudan using descriptive analytics facilitates a comparative analysis between different variables. By exploring relationships and correlations between variables such as the number of people in need of assistance and the size of arable land, researchers can uncover important insights into the interconnections of these factors. Additionally, predictive modeling based on historical data allows researchers to forecast future trends and anticipate potential challenges in humanitarian response. By analyzing patterns and using data-driven approaches, decision-makers and humanitarian organizations can proactively plan their interventions, efficiently allocate resources, and respond effectively to emerging crises.

The aim of this research is to analyze the available data on humanitarian response in South Sudan and predict future needs, focusing on indicators such as the number of people in need of humanitarian aid and the availability of arable land. This research will contribute to the existing knowledge of humanitarian response and aid planning, while also providing practical insights and tools that can support humanitarian organizations in addressing the pressing challenges that the Republic of South Sudan or any country facing similar humanitarian challenges may encounter in the future.

2. Literature Review

According to a published paper (Power, 2007), business analytics and optimization have a rich history extending back several decades. The evolution of these fields has been driven by advancements in technology, data availability, and the growing need for organizations to make information-based decisions.

During the 1980s and 1990s, as highlighted in the book (Inmon, 2005), there was a significant shift towards data warehousing and business intelligence (BI) as organizations recognized the value of consolidating and analyzing their data for decision-making purposes. This advancement had a significant impact on decision-making processes within organizations, enabling access to timely and accurate information to identify trends, uncover market opportunities, and improve operational efficiency.

In recent years, the application of business analytics techniques in the field of humanitarian work has gained significant attention. Business analytics involves the use of data analysis and statistical methods to gain insights, make informed decisions, and optimize processes. According to a published paper (Van Wassenhove, 2006), one of the most prominent applications of business analytics and optimization in humanitarian response is in optimizing the management of humanitarian supply chains. In disaster or humanitarian crisis situations, efficient and effective aid delivery is crucial for saving lives and alleviating suffering. Business analytics and optimization techniques help improve the planning, coordination, and execution of humanitarian supply chains, enabling humanitarian organizations to respond more quickly and effectively.

Humanitarian aid supply chains are complex and face unique challenges, such as uncertain demand, resource constraints, and logistical obstacles. Business analytics and optimization techniques address these challenges by using data-driven insights and mathematical models to optimize decision-making processes.

According to (Hernandez and Roberts, 2020), humanitarian predictive analytics involves using big data to power machine learning and statistical models to calculate certain characteristics of humanitarian emergencies. Technology is used to forecast the likely development and characteristics of humanitarian emergencies, including pandemics, famines, natural disasters, and refugee movements.

Forecasting and early warning systems have always been part of humanitarian actions. The rapid development of computing power and big data has dramatically increased the potential for predictive analytics in an increasing number of humanitarian action areas. Satellite imagery, weather data, and financial transactions can be used to monitor and predict the escalation and development of refugee movements.

According to the mentioned report (Hernandez and Roberts, 2020), humanitarian predictive analytics projects are currently focused on answering four fundamental questions: WHO will be the most vulnerable in the event of a disaster? WHAT will the situation be like? WHERE are the events requiring humanitarian action most likely to occur? WHEN will humanitarian engagement be necessary?

Accurate data prediction is crucial for effective planning and response in the humanitarian sector. However, there are numerous challenges in predicting data specifically tailored to the unique needs of humanitarian operations. According to the report (Luengo-Oroz, 2016), the key challenges in data forecasting for the humanitarian sector are: data quality, data volume, data integration, data privacy and ethics, data access, data analysis expertise, real-time analysis, collaboration, and data sharing.

Data forecasting for the humanitarian sector faces challenges related to data incompleteness, timeliness, variability, complex interdependencies, limited historical data, and ethical considerations. Understanding and addressing these challenges are essential for improving the accuracy and reliability of data predictions, ultimately supporting more effective planning and response in humanitarian operations.

By implementing these strategies, the humanitarian sector can enhance its ability to predict data and make information-based decisions, ultimately increasing the effectiveness and efficiency of humanitarian responses

3. Problem Description

The Republic of South Sudan faces severe humanitarian challenges that require attention and thorough analysis. To better understand the current situation, it is essential to consider key aspects such as geographic, economic, demographic, and historical data. Examining these data provides a more comprehensive picture of the humanitarian situation in the Republic of South Sudan. While this overview will not directly influence the research in this paper, it helps identify key challenges and needs of the population, which could contribute to future analyses.

According to a report (UNDP-NAP-GSP, 2021), the current vulnerable humanitarian situation has been significantly exacerbated by climate change, especially concerning global warming and its consequences:

- Rising temperatures
- Changes in precipitation patterns
- Increased frequency of extreme weather events
- Impact on agriculture and food security
- Water scarcity
- Humanitarian consequences

Efforts to address climate change include various adaptation and mitigation strategies, such as promoting sustainable agricultural practices, improving water management systems, strengthening early warning systems, and supporting resilient livelihoods for communities.

Since gaining independence, the country has faced numerous challenges and crises that have significantly impacted its state and humanitarian situation. Climate change and natural disasters, such as droughts and floods, further complicate the situation in the country. These events have caused significant casualties and losses in agricultural resources, hindering recovery processes and development initiatives. The humanitarian crisis is severe, with many people in need of assistance, particularly women and children. An estimated 9.4 million people, which constitutes 76% of the population, required humanitarian aid in 2023.

Food insecurity has significantly increased in recent years, reflecting growing food needs in the context of low productivity levels in the agricultural sector. Floods and outbreaks of conflict in certain areas have severely affected the population, destroyed livelihoods and causing a humanitarian crisis. At the same time, communities in some parts of the country have been impacted by intensified localized conflicts.

The population size of the Republic of South Sudan has significant implications for various sectors, including health, education, infrastructure development, and resource distribution. Understanding population dynamics, such as age structure, gender distribution, and regional variations, is crucial for effective planning and policymaking in areas like healthcare provision, educational services, and social protection programs.

It is important to note that obtaining accurate and comprehensive demographic data can be challenging due to various factors, including ongoing conflict, limited infrastructure, and population displacement. The legacy of a decades-long civil conflict is strikingly evident in the lack of a robust educational system, reflected in alarmingly low literacy rates, which rank among the lowest in the world. Humanitarian crises have been a direct consequence of these conflicts.

The humanitarian situation is extremely dire, with an estimated 9.4 million people, or about 85% of the population, in need of assistance in 2023, an increase of 500,000 people from the previous year. According to (Human Rights Watch, 2019), the Republic of South Sudan presents a highly dangerous environment for humanitarian workers, with all sides involved in the conflict targeting them and restricting access to the affected population.

Addressing these humanitarian needs requires coordinated efforts from both domestic and international actors. Humanitarian organizations, non-governmental organizations, and UN agencies are working to provide life-saving aid, deliver food assistance, improve access to healthcare, promote water and sanitation initiatives, and support educational programs.

3.1 Operational Priorities of the International Committee of the Red Cross (ICRC) in the Republic of South Sudan

According to the ICRC report on activities in the Republic of South Sudan for 2022 (ICRC, 2023), the following operational priorities were established to address the current humanitarian crisis:

- Strengthening protective measures
- Building resilience
- Supporting rehabilitation and psychosocial care
- Improving detention conditions for those deprived of freedom
- Enabling family reunification and support

By implementing these strategies, the Republic of South Sudan has made significant strides in strengthening civilian protection, addressing immediate needs, promoting resilience, and fostering healing and reunification within communities affected by violence.

3.2 Activities of the International Committee of the Red Cross (ICRC) in the Republic of South Sudan

Throughout its history, the ICRC has played a crucial role in addressing food security and related humanitarian issues in the Republic of South Sudan. The ICRC has been actively involved in providing emergency food aid, supporting agricultural initiatives, and promoting sustainable solutions to improve food security in the country.

According to (ICRC, 2021), during times of acute food insecurity and famine, the ICRC conducted large-scale emergency food distributions to reach the most vulnerable populations. These interventions aim to prevent malnutrition and save lives in crisis situations.

Beyond emergency food aid, the ICRC recognizes the importance of supporting sustainable agricultural practices for long-term food security improvement. They have implemented projects focused on enhancing agricultural productivity, promoting livelihoods, and building the capacity of local communities in agricultural techniques and natural resource management. These initiatives aim to empower communities to produce their own food and reduce dependence on external aid.

Healthcare: The ICRC works to ensure access to quality healthcare services. They support healthcare facilities, provide medical supplies and equipment, and train healthcare staff to strengthen the capacity of local health systems.

The ICRC is committed to improving access to clean water and sanitation facilities. They undertake projects to rehabilitate and construct water points, install water supply systems, and promote hygiene practices in communities. These interventions aim to prevent waterborne diseases and improve overall health conditions.

The ICRC focuses on the specific needs and vulnerabilities of persons with disabilities in the Republic of South Sudan. The ICRC facilitates the restoration of family links for individuals affected by armed conflict and displacement.

These are just some of the areas in which the ICRC has been actively involved in the humanitarian response in the Republic of South Sudan. Their interventions are designed to address the most urgent needs and contribute to the overall well-being and protection of the affected population.

4. Research Methods

Research Methods

To achieve the desired results, such as the comparison and analysis of available data on humanitarian aid in the Republic of South Sudan, the research consists of:

- 1. Data Collection: Gathering data published by various actors involved in humanitarian work, including humanitarian organizations, government agencies, local communities, and others with a presence on the ground.
- 2. Data Validation and Preparation: This includes verification, cleaning, and transformation of data. Verification involves comparing the same or related indicators available from different sources. Cleaning involves organizing missing values or values that significantly deviate from the average.
- 3. Data Integration: To obtain a comprehensive dataset for analysis. The data needs to be properly aligned and compatible for further analysis.

After successfully completing the mentioned steps, the research methods applied in this study include:

1. Descriptive Analytics: Aims to summarize and describe the key characteristics and patterns of the variables studied. It provides an overview of demographic, social,

economic, and other relevant factors. Descriptive statistics such as mean, median, mode, standard deviation, and frequency distributions can be used to summarize the data (Witte, R. S., & Witte, J. S., 2017).

- 2. Predictive Analytics: Involves using statistical models and techniques to predict future events or trends based on historical data. In the research, predictive analytics will be applied to the growth of humanitarian needs. Techniques to be used include regression analysis and time series analysis (Srivastava & Sahai, 2014). Predictive analytics, according to (Hernandez & Roberts, 2020), have found valuable applications in the field of humanitarian aid, enabling organizations to make data-driven decisions, improve resource allocation, and respond more effectively to crises and disasters.
- 3. Model Evaluation: Assessing the accuracy of predictive models using appropriate evaluation metrics. This step ensures the reliability and validity of predictive models and helps in selecting the model with the best performance for making accurate predictions.
- 4. Interpretation and Reporting: Includes interpreting findings from descriptive and predictive analysis and providing a comprehensive report summarizing the results. Clearly highlight the insights gained from data analysis and the implications for the research question or problem being investigated.

5. Results

The research is structured into two main parts: descriptive analytics and predictive analytics. The data used in the analysis were obtained from published appeal reports by OCHA, the United Nations Office for the Coordination of Humanitarian Affairs. The humanitarian appeal report identifies the main humanitarian priorities and ideally functions as a triage process that makes difficult decisions about what is most urgent, such as education or water, under conditions of limited resources. The advantage of analyzing this type of data over data on executed or allocated humanitarian aid is that the success of realized aid depends on multiple unpredictable factors, such as budget shortages, sudden natural disasters, armed conflicts, and the limited access of humanitarian workers to the affected population. Appeal data are published one year in advance and represent an assessment of the humanitarian situation for a specific country or region.

The data retrieved from the Humanitarian Data Exchange (2023) were filtered so that only the published values in the humanitarian appeal reports (OCHA South Sudan, 2013; OCHA South Sudan, 2014a; OCHA South Sudan, 2014b; OCHA South Sudan, 2015; OCHA South Sudan, 2016; OCHA South Sudan, 2017; OCHA South Sudan, 2018; OCHA South Sudan, 2019; OCHA South Sudan, 2020; OCHA South Sudan, 2021; OCHA South Sudan, 2022a; OCHA South Sudan, 2022b) were processed and analyzed.

5.1 Descriptive Analytics

Descriptive analytics is a branch of data analytics that focuses on summarizing and interpreting data to provide insights into various aspects of a given dataset. In this study, a dataset that provides information on the number of people needing humanitarian aid, the total population of the country, the percentage of people needing humanitarian aid, and arable land in the Republic of South Sudan over a ten-year period (2013-2023) will be examined.

Over the past 10 years, there has been a significant increase in the number of people requiring humanitarian aid. Diagram 1 illustrates the annual variations in the population needing aid, highlighting the growing demand for humanitarian support during this period. Starting in 2013, approximately 4.5 million people were identified as needing humanitarian aid. This number experienced a significant increase in 2014, reaching 7.3 million individuals. The trend continued to fluctuate over the following years, with a slight increase in 2020 to 7.5 million individuals, indicating a rise in demand for aid. In 2021, the number rose to 8.3 million, marking a significant escalation compared to previous years. This upward trajectory continued in 2022, with approximately 8.9 million people needing assistance, and further intensified in 2023, with the highest recorded number of 9.4 million people needing humanitarian aid.



Diagram 1 - The number of people in need of humanitarian aid from 2013 to 2023.

Diagram 2 shows the total population over the past 10 years, from 2013 to 2023. Fluctuations in the population numbers can be observed during this period. The year 2013 began with a population of 11,106,031, and the number gradually increased over the next couple of years. However, starting from 2015, a gradual decline in population is noted, with a minimum of 10,395,329 residents in 2018. After that, the population began to rise again, reaching a peak of 11,088,796 residents in 2023.

These figures suggest various demographic changes during the observed period. The fluctuations may be the result of various factors, including natural population growth, migration, economic conditions, and sociopolitical factors.



Diagram 3 illustrates the relationship between the total population and the population in need of humanitarian aid, presented as a percentage of the total population. This comparison provides insight into the increasing percentage of individuals needing assistance over the years.

From 2013 to 2023, the percentage of people needing humanitarian aid increased from 40.5% to 84.8%, indicating a significant and rapid escalation in the need for humanitarian aid. This pattern underscores the increasing challenges faced by the population and the growing necessity for humanitarian interventions to address various needs.

The percentage of 84.8% of people needing humanitarian aid in 2023 can be categorized as extremely high. While direct global rankings based solely on this percentage are not explicitly stated, such a large share of the population requiring aid is indeed significant. This potentially places the situation among the most severe in terms of humanitarian needs. This significance underscores the urgency and seriousness of the situation, requiring thorough attention and targeted support from the international community and humanitarian organizations.

Understanding the rising percentages also highlights the need for continuous monitoring, evaluation, and adaptation of humanitarian strategies. Trends in these percentages can provide insights into the effectiveness of interventions and the evolving needs of the population. Regular analysis of these trends enables informed decision-making, flexibility in response, and optimization of humanitarian efforts.



Diagram 3 - The ratio of the total population to the population in need of humanitarian aid

Diagram 4 provides a visual representation of the changes in arable land (hectares) in the Republic of South Sudan from 2012 to 2020. The graph effectively shows a noticeable trend of

decreasing arable land over the years. The decreasing trend becomes more evident when observing subsequent years.

From 2018 to 2020, the data indicates a stabilization of arable land values, with no significant change observed. This stability suggests that the decline in arable land may have plateaued, but further analysis would be needed to confirm this trend.

By visually representing the trend of decreasing arable land through a line graph, we can identify significant challenges facing the agricultural sector regarding available land for cultivation. This information is crucial for policymakers, agricultural planners, and researchers to address the declining trend and develop strategies for sustainable food production.



Diagram 4 - The total size of arable land expressed in the number of hectares

Diagram 5 shows the percentage of people requiring humanitarian aid related to nutrition improvement, which has been steadily increasing, escalating rapidly over the years. This trend underscores the growing urgency of addressing food security issues within the population. The rising percentages reflect a multifaceted challenge that goes beyond basic nutrition. When such a significant portion of the population struggles to meet its nutritional needs, it presents a major concern for the overall well-being and survival of the country. This issue transcends mere humanitarian crisis, potentially encroaching on the very foundations of the nation's existence.

The prevalence of such an urgent food security issue suggests that relying solely on humanitarian aid is not a sustainable solution. It highlights the need for more comprehensive and proactive policy strategies that address the underlying causes of food insecurity. Improving policies related to agriculture, economic development, and social safety nets becomes imperative to enhance the country's resilience to such crises.



Diagram 5 - The ratio of the total population to the number of people who needs humanitarian aid in the form of improved nutrition

The consequences of pervasive hunger in any country can be far-reaching. Besides immediate health issues, widespread food insecurity can lead to social unrest, economic instability, and diminished human capital development. Education and workforce productivity can be severely disrupted, perpetuating cycles of poverty. To ensure stability and the country's development, efforts must be directed toward sustainable solutions that go beyond short-term aid.

5.2 Predictive Analytics

The aim of the research is to predict the population in need of humanitarian aid in the Republic of South Sudan for the year 2024 and afterwards. Predictive analytics methods utilized in the study include the latest period, arithmetic mean, moving average, weighted moving average, and exponential smoothing. The research focuses on assessing the accuracy of these predictive methods by comparing total error, mean absolute percentage error (MAPE), and coefficient of determination (R-squared). These evaluation metrics provide insights into how well predictive models align with actual historical data. Total error and MAPE offer an understanding of the degree of deviation between predicted and actual values, emphasizing the precision of each forecasting technique. On the other hand, the R-squared value assesses goodness of fit, indicating the proportion of variance in the dependent variable explained by the independent variables.

By applying these predictive analytic methods to the dataset from 2013 to 2023, this research aims to determine which method provides the most accurate predictions for the population in need of humanitarian aid in the Republic of South Sudan for the year 2024. The study seeks to contribute valuable insights to enhance preparedness and response efforts of humanitarian organizations, enabling them to allocate resources effectively and efficiently based on predicted demand.

Table 1 shows the results for each predictive analytics method that was applied.

| Year | Actual Value | Last Period Method | Arithmetic Mean Method | Two-Year Moving Average Method | Weighted Moving Average Method (3 years) | Exponential Smoothing Method (α=0.6) |
|------|-----------------|-----------------------|------------------------------|---|--|---|
| 2013 | 4 500 000 | | | | | |
| 2014 | 7 300 000 | 4 500 000 | 4 500 000,0 | 4 500 000 | 4 500 000 | 2 700 000 |
| 2015 | 6 400 000 | 7 300 000 | 5 900 000,0 | 5 900 000 | 6 180 000 | 5 460 000 |
| 2016 | 6 100 000 | 6 400 000 | 6 066 666,7 | 6 850 000 | 6 290 000 | 6 024 000 |
| 2017 | 7 500 000 | 6 100 000 | 6 075 000,0 | 6 250 000 | 6 430 000 | 6 069 600 |
| 2018 | 7 000 000 | 7 500 000 | 6 360 000,0 | 6 800 000 | 6 860 000 | 6 927 840 |
| 2019 | 7 100 000 | 7 000 000 | 6 466 666,7 | 7 250 000 | 6 970 000 | 6 971 136 |
| 2020 | 7 500 000 | 7 100 000 | 6 557 142,9 | 7 050 000 | 7 150 000 | 7 048 454 |
| 2021 | 8 300 000 | 7 500 000 | 6 675 000,0 | 7 300 000 | 7 280 000 | 7 319 382 |
| 2022 | 8 900 000 | 8 300 000 | 6 855 555,6 | 7 900 000 | 7 820 000 | 7 907 753 |
| 2023 | 9 400 000 | 8 900 000 | 7 060 000,0 | 8 600 000 | 8 440 000 | 8 503 101 |
| 2024 | | 9 400 000 | 7 272 727,3 | 9 150 000 | 9 030 000 | 9 041 240 |
| MAPE | | 11,16% | 16,38% | 11,79% | 10,23% | 13,94% |

Table 1 - Predictions and errors for applied predictive analytics methods

For the year 2024, using the last period method, the predicted number of people in need of humanitarian assistance is 9,400,000. This prediction will need to be compared with the actual figure when it becomes available. The Mean Absolute Percentage Error (MAPE) is 11.16%. While the last period method offers a straightforward baseline prediction, more sophisticated predictive analytics methods may be necessary to improve the accuracy of predicting the number of people in need of humanitarian assistance.

For the year 2024, using the arithmetic mean method, the predicted number of people in need of humanitarian assistance is approximately 7,272,727. Comparing the results of the arithmetic mean method with the last period method, it is evident that the arithmetic mean method has a higher Mean Absolute Percentage Error (MAPE). This indicates that the arithmetic mean method does not offer improvement over the last period method in terms of prediction accuracy. Given that the arithmetic mean method shows higher error rates compared to the last period method, it suggests that the arithmetic mean method does not provide a better fit for the given dataset. Predictions from the arithmetic mean method significantly deviates from actual values, resulting in less accurate prediction outcomes.

When applying the two-year moving average method to predict the number of people in need of humanitarian assistance for 2024 in the Republic of South Sudan, the results show different performance compared to previously discussed methods.

While this method shows a lower Mean Absolute Percentage Error (MAPE) than the arithmetic mean method (11.79% compared to 16.38%), it still yields a higher MAPE than the last period method (11.79% compared to 11.16%). This suggests that the two-year moving average method

provides more accurate prediction than the arithmetic mean method but does not surpass the last period method in terms of prediction accuracy.

The method still does not exceed the prediction accuracy achieved by the last period method for estimating the number of people in need of humanitarian aid for 2024. This suggests that further research into alternative predictive methods may be warranted to improve prediction accuracy.

The weighted moving average method shows a relatively low Mean Absolute Percentage Error (MAPE) of 10.23%, indicating an accurate prediction compared to other methods under consideration. This MAPE is lower than the last period method (11.16%), suggesting that this method provides a more accurate forecast.

By applying weights to different periods (0.2 for the first year, 0.3 for the second year, and 0.5 for the third year), the weighted moving average method improves the performance in capturing underlying trends and patterns in the data. Assigning higher weights to more recent years allows the method to better respond to recent fluctuations and changes in the data.

The three-year weighted moving average method offers improved prediction accuracy for estimating the number of people in need of humanitarian assistance for 2024 in the Republic of South Sudan. The combination of weighted historical data points enables the method to provide a more reliable forecast compared to other methods considered, making it a suitable approach for this prediction scenario.

The exponential smoothing method (α =0.6) shows a MAPE of 13.94%, indicating relatively accurate prediction compared to other methods under consideration. The MAPE is higher than the last period method (11.16%), the three-year weighted moving average method (10.23%), and the two-year moving average method (11.79%). This indicates that the exponential smoothing approach has a higher level of prediction error compared to these methods.

The exponential smoothing method with α =0.6 offers a balanced approach to predicting the number of people in need of humanitarian assistance for 2024 in the Republic of South Sudan, but it does not show a lower MAPE or total error compared to the last period method, the three-year weighted moving average method, or the two-year moving average method. Further consideration could be explored to improve the prediction accuracy of this approach.

6. Conclusion

With data encompassing the period from 2013 to 2023, we observed a steady increase in the total population, along with a parallel rise in the population requiring humanitarian assistance. The intricate relationship between food security and the availability of arable land is clearly highlighted, revealing a worrying trend of increased humanitarian needs due to declining agricultural resources. The correlation between these variables underscores the urgency to devise strategies that align agricultural productivity and mitigate food insecurity.

Research into the humanitarian context and its data, particularly in the case of the Republic of South Sudan, presents a series of challenges that need to be addressed. First and foremost, the availability and reliability of data can be a significant obstacle. Humanitarian contexts often involve unstable environments and limited infrastructure, which can impede data collection, accuracy, and consistency. This can lead to gaps and inconsistencies within datasets, making it difficult to establish a complete and accurate picture.

Ethical considerations associated with humanitarian research are of utmost importance. Individuals and communities affected by crises deserve respect and sensitivity in how their data is collected, used, and reported. Balancing the need for robust data with ensuring the privacy, safety, and dignity of those involved requires careful handling.

The multifaceted nature of humanitarian crises also presents complexity. Understanding the intricate interaction between socio-economic, political, environmental, and cultural factors requires a holistic approach. Research must accurately capture this dynamic to provide a comprehensive understanding of the context.

It is important to note that predicting future trends in such contexts requires a delicate balance between analyzing historical data and recognizing the uncertainty of humanitarian crises. While predictive analytics offers valuable insights, the nature of crises means that unexpected events and factors can quickly alter trajectories.

Building on the findings of this research paper, several avenues for further research emerge that could enhance our understanding of the humanitarian landscape in the Republic of South Sudan. First, it is crucial to investigate the root causes of the rapid increase in the percentage of people needing humanitarian assistance. Exploring the socio-political, economic, and environmental factors contributing to this trend could shed light on underlying causes and inform targeted interventions to address these issues at their source. Additionally, examining the impact of conflict dynamics, displacement, and climate change on the humanitarian situation could provide a comprehensive understanding of the intricate challenges faced by the population.

A comprehensive analysis of the impact of humanitarian assistance on long-term development and peace-building efforts deserves attention. Evaluating how humanitarian interventions interact with broader development initiatives and examining their potential to contribute to stability and sustainable growth can provide insights into shaping a more holistic approach to crisis response. Engaging with these research areas, future studies could contribute to more effective policies, interventions, and strategies that positively impact the lives of people in need of assistance in the Republic of South Sudan.

REFERENCES

Hernandez, K., & Roberts, T. (2020). Predictive analytics in humanitarian action: A preliminary mapping and analysis. Retrieved on 06.2023. from https://opendocs.ids.ac.uk/opendocs/bitstream/handle/20.500.12413/15455/EIR33_Humanitar ian_Predictive_Analytics.pdf?sequence=1&isAllowed=y

Human Rights Watch. (2019). South Sudan: Events of 2018. Retrieved on 06.2023. from https://www.hrw.org/world-report/2019/country-chapters/south-sudan

Humanitarian Data Exchange. (2023). Global - ReliefWeb Crisis Figures Data. historical_figures.csv. OCHA Services. Retrieved on 06.2022. from https://data.humdata.org/dataset/reliefweb-crisis-

figures?_gl=1*1fkjepk*_ga*NjQ3Njk0MDk1LjE2ODQyNzU2OTQ.*_ga_E60ZNX2F68*M TY4NDQ0NDIyNS4yLjEuMTY4NDQ0NTY3My40Ni4wLjA.

ICRC. (2021). International Committee of the Red Cross. South Sudan Facts and Figures ICRC humanitarian response in South Sudan - 2011 to 2021. Retrieved on 06.2023. from https://www.icrc.org/en/document/icrc-humanitarian-response-south-sudan-2011-2021

ICRC. (2023). International Committee of the Red Cross. South Sudan Facts and Figures January – December 2022. Retrived on 06.2023. from https://www.icrc.org/en/document/south-sudan-facts-figures-january-december-2022

Inmon, W. H. (2005). Building the Data Warehouse. Wiley Publishing, Inc.

Luengo-Oroz, M. (2016). 10 big data science challenges facing humanitarian organizations. Retrieved on 06.2023. from https://www.unhcr.org/innovation/10-big-data-science-challenges-facing-humanitarian-organizations/

OCHA South Sudan (2013). South Sudan Consolidated Aappeal 2013 Mid-Year Review. Retrived on 08.2023. from https://m.reliefweb.int/report/583556

OCHA South Sudan (2014a). 2014 Crisis Response Plan For South Sudan. Retrived on 08.2023. from https://m.reliefweb.int/report/667405

OCHA South Sudan (2014b). South Sudan 2015 Humanitarian Response Plan. Retrived on 08.2023. from https://m.reliefweb.int/report/747611

OCHA South Sudan (2015). South Sudan 2016 Humanitarian Response Plan (January - December 2016). Retrived on 08.2023. from https://m.reliefweb.int/report/1330406

OCHA South Sudan (2016). South Sudan 2017 Humanitarian Response Plan (January - December 2017). Retrived on 08.2023. from https://m.reliefweb.int/report/1898404

OCHA South Sudan (2017). South Sudan 2018 Humanitarian Response Plan (January - December 2018). Retrived on 08.2023. from https://m.reliefweb.int/report/2371204

OCHA South Sudan (2018). South Sudan 2019 Humanitarian Response Plan (January - December 2019). Retrived on 08.2023 from https://m.reliefweb.int/report/2914168

OCHA South Sudan (2019). South Sudan 2020 Humanitarian Response Plan (January - December 2020). Retrived on 08.2023 from https://m.reliefweb.int/report/3438013

OCHA South Sudan (2021). South Sudan 2021 Humanitarian Response Plan (January - December 2021). Retrived on 08.2023 from https://reliefweb.int/report/south-sudan/south-sudan-humanitarian-response-plan-2021-march-2021

OCHA South Sudan (2022a). South Sudan 2022 Humanitarian Response Plan (January - December 2022). Retrived on 08.2023 from https://reliefweb.int/report/south-sudan/south-sudan-humanitarian-response-plan-2022-march-2022

OCHA South Sudan (2022b). South Sudan 2023 Humanitarian Response Plan (January - December 2023). Retrived on 08.2023 from https://reliefweb.int/report/south-sudan/south-sudan-humanitarian-response-plan-2023-december-2022

Power, D. J. (2007). A Brief History of Decision Support Systems. DSSResources.COM. Retrieved on 06.2023. from http://dssresources.com/history/dsshistory.html

Srivastava, R., & Sahai, A. (2014). Predictive Analytics: The Power to Predict Who Will Click, Buy, Lie, or Die. John Wiley & Sons.

UNDP-NAP-GSP. (2021). United Nations Development Programme as part of the Global Support Programme on National Adaptation Plan First National Adaptation Plan for Climate

Change Republic of South Sudan. Retrieved on 06.2023. from https://unfccc.int/sites/default/files/resource/South-Sudan-First-NAP%20.pdf

Van Wassenhove, L. N. (2006). Humanitarian Aid Logistics: Supply Chain Management in High Gear. Journal of Operations Management

Witte, R. S., i Witte, J. S. (2017). Statistics (Eleventh Edition). John Wiley & Sons, Inc.