



Student Development via Service Learning: Lessons Learned

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Abstract:

Purpose of the paper: This presentation will share my experiences of incorporating service learning in an undergraduate business management course and what are the lessons we can learn from this experience. The idea is to move education from surface learning to a learning that is deeper, longer-lasting, and more portable to new situations and circumstances. This presentation will showcase how service learning can be incorporated in university courses with little effort.

Methodology: The business management course in which service learning was incorporated was management of change. Various practical (service) tasks were given to undergraduate students, together with reflection exercises, during the term.

Main Findings: The students self-reported that they felt more engaged with the course content, gained a sense of confidence in their abilities to work and learn independently coupled with a sense of achievement.

Practical implications: Other lecturers are also considering including some form of service learning component in their courses. One challenge is, although majority of students enjoyed the exercises, not all students see the need of including service component in the course.

Originality/value: This was the first time service learning component was included in the course content of management of change course in our business school.

Type of paper: Research Paper

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